


J.J. College of Arts and Science (Autonomous)
J.J. Nagar, Sivapuram Post, Pudukkottai

Department of Business Administration (UG)

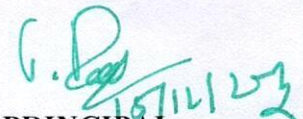
**1.1.3 Courses focuses on Employability/ Entrepreneurship and Skill Development during
(2022- 2023)**

Sl. No.	Name of the Course	Course Code	Employability	Entrepreneurship	Skill Development
1.	Principles of Management	U1R3BACC1	✓		
2.	Accounting for managers I	U1R3BACC2	✓		✓
3.	Managerial Economics	U1R3BADSE1	✓		
4.	Basics of Event Management (offered to other department)	U1R3BASEC1	✓		
5.	Managerial Communication	U1R3BAFC1	✓		✓
6.	Marketing Management	U2R3BACC3	✓	✓	✓
7.	Accounting for Managers II	U2R3BACC4			✓
8.	International Trade	U2R3BADSE2	✓		
9.	Managerial Skill Development (offered to other department)	U2R3BASEC2	✓		
10.	Business Etiquette and Corporate Grooming	U2R3BASEC3	✓		


HEAD OF THE DEPARTMENT

Dr. V. Sathya Rekha, Ph.D.,
Head & Assistant Professor
Department of Business Administration
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PRINCIPAL
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Department of Business Administration (PG)

**1.1.3 Courses focuses on Employability/ Entrepreneurship and Skill Development during
(2022- 2023)**

Sl. No.	Name of the Course	Course Code	Employability	Entrepreneurship	Skill Development
1.	Management Principles Business Ethics	P1R3BACC1	✓		
2.	Quantitative Techniques and Research Methods in Business	P1R3BACC2			✓
3.	Managing Organizational Behaviour	P1R3BACC3	✓		✓
4.	Accounting for Managers	P1R3BACC4	✓		
5.	Managerial Economics	P1R3BACC5	✓		
6.	Legal Systems in Business	P1R3BACC6	✓		✓
7.	Entrepreneurship Development	P1R3BAEDC1	✓	✓	✓
8.	Executive Communication	P1R3BAAECC1			✓
9.	Applied Operation Research	P2R3BACC7			✓
10.	Human Resource Management	P2R3BACC8	✓		
11.	Marketing Management	P2R3BACC9	✓		
12.	Operation Management	P2R3BACC10	✓		
13.	Financial Management	P2R3BACC11	✓		
14.	Strategic Management	P2R3BACC12	✓		
15.	International Business	P2R3BAEDC2	✓		
16.	Soft Skill II Business Etiquette	P2R3BAAECC2			✓
17.	Soft Skill III Computing Skills	P2R3BAAECC3			✓

V. Sathya 15/12/23

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